



# User Interface Design

- ➔ Craft quality user interfaces for digital products by learning the necessary skills and knowledge in User Interface Design. Gain skills in atomic design, heuristics, information hierarchy, and more and complete an employer-ready project.

INDUSTRY PARTNER:

 **symplicit**

## Who this course is for

Our User Interface (UI) Design is best suited for:

- **Existing designers** looking to upskill and pivot into UI Design roles or get a role in a digital organisation.
- **Junior-mid professionals** from related fields including UX Design looking to expand their skillset with UI Design.
- **An entrepreneur** with a start-up or side hustle looking to gain skills in UI Design to create aesthetically pleasing, human-centred digital interfaces.



## Key details

**Time commitment:**

100% online, 6 weeks, approximately 8–10 hours per week

**Course price:**

\$1200 GST inc.

**Prerequisites/level of study:**

There are no prerequisites

This course is also part of our 2-course UX UI Design bundle.

**Method of study:**

Online study, including interactive videos, assignments, prescheduled webinars, and a 1:1 online session with mentors and industry experts.

**Enrolment:**

You can enrol at any time, the whole process only takes a few minutes.

# Why study User Interface Design

Closely related to User Experience (UX) Design, User Interface (UI) Design is a mindset and developmental process which involves creating user-friendly, aesthetically pleasing digital interfaces. With a human-centred focus, UI Designers focus on “designing things right” by incorporating aspects of colour, typography, user flows, atomic design, accessibility, and heuristics intentionally into their solutions.

Whether you're an existing UX Designer looking to expand your skillset or are looking to pivot into a career into UI Design, this course is for you.

## So why study User Interface Design with us?

- Developing hands-on UI skills and knowledge in real-world contexts: You'll learn the theoretical and practical application of design thinking and human-centred design, and practically apply it to a digital project that will be completed by the end of the course.
- Hands-on with industry tools: Gain experience with industry-recognised best-practice tools including Figma that will allow you to craft exceptional user interfaces that meet users' expectations. You'll also design developer ready interfaces and utilise usability testing to iterate, modify, and improve on your UI designs.

## By the end of this course, you will be able to:

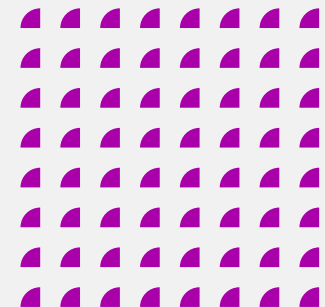
- Test, assess, and integrate the principles of user interface design to improve the experience for an existing digital product.
- Create, test, prioritise and iterate on designs to produce a prototype.
- Present the heuristics and testing used to justify the design process undertaken to produce the final prototype.

**75% of people** form their opinion about a website based on website aesthetics.

(KINESISINC, 2013)

In 2021, UI Designers ranked within the **top 15 careers in-demand** by LinkedIn.

(TOP 15 IN-DEMAND JOBS IN 2021, LINKEDIN, 2021)



# Choosing the right course for you

	<a href="#">User Interface Design</a>	<a href="#">User Experience Design</a>	<a href="#">Design Thinking for Innovation</a>	<a href="#">Customer Experience Strategy and Design</a>
<b>Objective</b>	Learn how aspects of colour, typography and atomic design can make websites and apps user intuitive and delightful to use.	Develop a deep understanding of users and their needs, leveraging UX best practices to improve the quality of interactions with a product and deliver maximum value.	Gain an introduction into Design thinking through defining products across a variety of contexts and devising effective solutions to these problems.	Acquire the design thinking frameworks to drive a positive customer experience strategy. You'll learn what's important to your customers and prototype this ideal experience.
<b>Who this course is for</b>	<ul style="list-style-type: none"> <li>Existing Designers looking to upskill and pivot into a UI Design role.</li> <li>Junior-mid business professionals from a related field looking to expand their skillset with UX and UI Design and/or move onto digital interfaces</li> <li>An entrepreneur with a start-up or side hustle.</li> </ul>	<ul style="list-style-type: none"> <li>Existing Designers looking to upskill and pivot into a UX design role.</li> <li>Junior-mid career professionals from a related field including customer focused roles looking to expand their skillset with UX design</li> <li>An entrepreneur with a start-up or side hustle.</li> </ul>	<ul style="list-style-type: none"> <li>A consultant looking to get a human-centred design (HCD) or design thinking role</li> <li>A mid-senior manager looking to embrace HCD and design thinking practices within their team</li> </ul>	<ul style="list-style-type: none"> <li>Early-mid level professionals looking to develop skills in CX strategy (or related areas) and adopt a design thinking mindset to solve a specific problem by learning skills in problem definition, research, prototyping, and more.</li> <li>Mid-senior managers looking to deliver customer-centric solutions through their core business strategy and deliver value through each touchpoint of the customer experience.</li> </ul>
<b>What you'll learn</b>	<ul style="list-style-type: none"> <li>Test and assess / Integrate the principles of user interface design to improve the experience for an existing digital product</li> <li>Create, test, prioritise and iterate on designs to produce a prototype</li> <li>Present the heuristics and testing used to justify the design process undertaken to produce the final prototype</li> </ul>	<ul style="list-style-type: none"> <li>Apply the principles of user experience design to improve the experience for an existing digital product including gathering and incorporating information and insights from users.</li> <li>Create, prioritise and iterate on designs to produce a clickable prototype.</li> <li>Present the research and justify the design process undertaken to produce the final prototype.</li> </ul>	<ul style="list-style-type: none"> <li>Apply empathy frameworks to develop customer personas</li> <li>Use informed data collection for customer insights</li> <li>Identify customers' pain and gain points</li> <li>Double diamond and problem definition</li> <li>Design and create rapid prototypes</li> <li>Work on iterative processes to improving business</li> <li>Design for and implement solutions</li> </ul>	<ul style="list-style-type: none"> <li>Understand the fundamentals of CX design and how it relates to similar disciplines such as User Experience (UX) Design and Service Design</li> <li>Clearly articulate customer expectations with consideration of a wide range of business factors</li> <li>Deeply understand and articulate customer journey maps and their value</li> <li>Identify opportunities for improved customer experience and business performance</li> <li>Design solutions for improved CX across an entire business model</li> <li>Adopt CX thinking and implement customer-centric approaches to your business strategy</li> </ul>

# Choosing the right course for you

	<a href="#">User Interface Design</a>	<a href="#">User Experience Design</a>	<a href="#">Design Thinking for Innovation</a>	<a href="#">Customer Experience Strategy and Design</a>
<b>Potential Job outcomes</b>	<ul style="list-style-type: none"> <li>• UI designer</li> <li>• User experience designer</li> <li>• Junior product designer</li> <li>• Project manager</li> <li>• Researcher</li> </ul>	<ul style="list-style-type: none"> <li>• User Experience designer</li> <li>• UI designer</li> <li>• Junior product designer</li> <li>• Project manager</li> <li>• Researcher</li> </ul>	<ul style="list-style-type: none"> <li>• Researcher</li> <li>• CX analyst</li> <li>• Project manager</li> <li>• UX designer</li> </ul>	<ul style="list-style-type: none"> <li>• CX strategist</li> <li>• Customer journey analyst</li> <li>• Project manager</li> <li>• Product manager</li> </ul>
<b>Course outcomes</b>	<p>You'll work on project-based activities which will form a UI design portfolio piece by the end of the course.</p> <p>You'll complete the course with a UI design project to showcase your skills to potential or current employers</p>	<p>You'll get an end-to-end understanding of UX design including customer personas, journey mapping, research, prototyping, and concept ideation.</p> <p>You'll complete the course with a UX design project to showcase your skills to potential or current employers</p>	<p>Design Thinking for Innovation is all about gaining the skills to apply creative problem solving in your workplace. Throughout the course, you'll work to on your own problem and complete your own design thinking project that you can take with you and present back to your organisation, start-up or peers.</p>	<p>You'll comprehend the fundamentals of a successful CX strategy implement customer-centric tactics to your business strategy.</p> <p>You'll walk away with a portfolio project that will demonstrate how your CX strategy can deliver value at each stage of the customer experience.</p>

# Why study with RMIT Online

RMIT Online is for students who want real world training from industry professionals. We call this the RMIT Online edge. Get ready to sharpen those skills.



## Digital credential

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The cutting-edge skills you'll learn are rigorously assessed and recognised by both a leading university and key employers in the field of study through a digital credential.

## Connect with industry

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Our courses are designed with high profile partners to ensure you're job ready, learning practical skills that align with industry best practice.

## Real world skills

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Our project-based assessments mean you'll roll up your sleeves and create a project for a real world business scenario, allowing you see the immediate impact of your learning within your organisation.

## 100% flexible learning

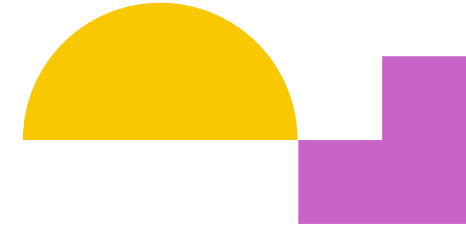
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The freedom of online learning means you can study whenever you want, wherever you want, in a manner that suits your work and lifestyle.

## Collaborative online experience

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Never feel like you're studying alone and feel supported with our team of expert industry mentors, SMEs, and the learner success team.



# What you'll learn

Learn how to maximise usability and deliver exceptional user experiences by understanding the core concepts and applications of UI Design. Understand how responsive design and accessibility is central for crafting successful user interfaces.

## WEEK 1

### Process and Tools of a UI Designer

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- Learn how to set up your workspace
- Understand the requirements of a design brief
- Explore design principles and the concept of good design

**Milestone:** Create a moodboard

## WEEK 4

### Moving from Atoms to Pages

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- Iterate on your existing design systems
- Understand heuristics and Gestalt principles
- Learn consistency, staging relationships, and information hierarchy

**Milestone:** Demonstrate your iterative work in building pages/screens

## WEEK 2

### Understanding the UI Flow

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- Understanding user flow
- Comprehend the UI stack and workspace

**Milestone:** Create a UI flow diagram for your product

## WEEK 5

### User testing

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- Explore concepts of ethical design and copyright
- Create your prototype and conduct user testing

**Milestone:** Define user testing and feedback

## WEEK 3

### Creating Components

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- Identify design guidelines and accessibility
- Examine the structure of atomic design

**Milestone:** Create your own design library using Figma

## WEEK 6

### The Final Handover

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- Incorporating feedback into design
- Submit your final project
- What's next?

**Milestone:** Submitting your final project and presentation



## Who's supporting you

Just because it's online, doesn't mean you're on your own. RMIT Online's support network includes 1:1 feedback from our industry mentors, real-world insights, and study support from our learner success team. Here are those who may be part of your support team, ready to help you every step of the way.

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Symplicit is one of Australia's largest design consultancies specialising in innovation and human-centered design.



**Subject Matter Expert**  
**Leigh Barnett**

Leigh has spent the last decade leading human-centred design and innovation, in both consultant and client-side roles. His work in User Research, Strategy and CX/UX Design have informed innovation for 2XU, Johnson & Johnson and Pentel Products; he has delivered national projects for Adidas and Grill'd, and global projects with Rip Curl and World Vision. Most recently Leigh led Experience Design for Child Sponsorship, as well as New Product Development at World Vision.

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**Subject Matter Expert**  
**Michelle Waggoner**

RMIT Online has built our courses in partnership with industry, providing you with the latest industry insights and best practices from the real world of work. Our subject matter experts on this course include people like Michelle Waggoner. From writing user stories to leading workshops, Michelle is passionate about everything human-centred. Michelle is a senior experienced designer at Symplicit with expertise across startups, consulting, government and more.

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**Learner success team, RMIT Online**

Our learner success team are here to help you with 1:1 coaching, tips on how to successfully study online, and any questions or concerns you may have.





# How online learning works

This is a basic breakdown of how your course works. You can always find more information at [online.rmit.edu.au](https://online.rmit.edu.au)



## Before the course starts

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Before we get cracking, you'll need access to a computer with broadband connection. Any 64-bit operating system with at least 8GB of RAM should work. We'll help you install any software you might need, but in the meantime, download Slack and Zoom, and make sure your webcam and speakers are working.

## During the course

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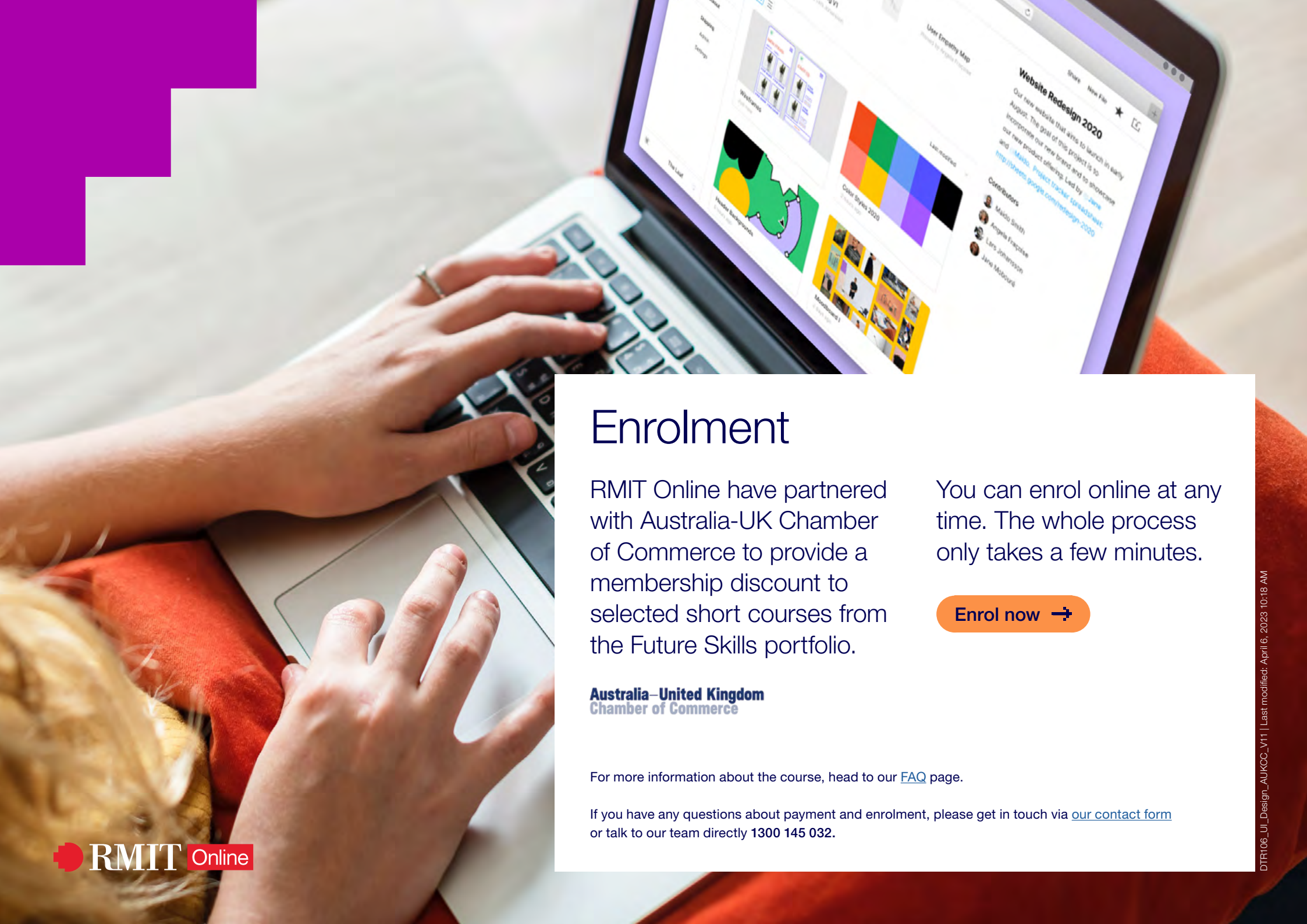
A lot of your RMIT Online Future Skills course will consist of video snippets. You can watch these whenever you like. There are also regular interactive webinars, online forums to chat with your peers and a scheduled 1:1 session with your industry mentor.

We'll set up Slack channels so you can connect with your classmates and grow your professional network. You can also reach out to your Course Manager if you ever need help.

## Tools

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- Video lectures
- 1:1 mentor session
- Webinars
- Exclusive lab environments
- Slack channels and forums



# Enrolment

RMIT Online have partnered with Australia-UK Chamber of Commerce to provide a membership discount to selected short courses from the Future Skills portfolio.

You can enrol online at any time. The whole process only takes a few minutes.

[Enrol now](#) →

**Australia–United Kingdom**  
Chamber of Commerce

For more information about the course, head to our [FAQ](#) page.

If you have any questions about payment and enrolment, please get in touch via [our contact form](#) or talk to our team directly 1300 145 032.